# Promoting Soccer in Schools: A Partnership with VYSA and Sterling SC Encouraging Health, Fighting Obesity, Drugs, and Violence, and Fostering Community Building and Engagement.

#### The Vision and Mission

The Virginia Youth Soccer Association (VYSA) has long been a stalwart in promoting the beautiful game of soccer among our community's youth. Their mission goes beyond merely teaching the skills and techniques of the game; it extends to nurturing a healthy and robust community spirit. This year, VYSA is thrilled to partner with Sterling Soccer Club (SC) in an initiative to reach out to our schools and the community's young boys and girls.

### Why it matters!

### Soccer, Combatting Obesity, Drugs, and Violence

One of the primary goals of this partnership is to address significant societal issues such as obesity, drug abuse, and violence. Students engaging in sports like soccer are less likely to fall into the traps of unhealthy behaviors. The structured environment of a soccer team provides them with a sense of belonging and purpose, steering them away from negative influences. We all know **Studies have shown that kids engaging in sports do well in school.** 

Furthermore, soccer instills a sense of discipline and respect for the rules. These values are critical in combating drug abuse, violence, and school attendance. The camaraderie and support system within a soccer team can often serve as a buffer against peer pressure and other negative influences.

## **Community Engagement and Fun**

The FREE event organized by VYSA and Sterling SC promises to be a fun-filled occasion brimming with community engagement. Activities/competitions/games will appeal to everyone—from hardcore soccer enthusiasts to those who just want to enjoy a day out. There will also be PRIZES AND GIVEAWAYS (while supplies last).

There will be soccer clinics where budding players can learn from experienced coaches, fun games to test soccer skills, and friendly matches to showcase talent. These activities are about playing soccer and building bonds, forming friendships, and fostering a sense of community.

In addition to the on-field activities, information booths will be set up to educate the community about the importance of leading a healthy lifestyle. Inova experts will provide advice on nutrition, fitness, and mental well-being.

# The Role of Sterling SC

Sterling SC has been a beacon of excellence in youth soccer for years. Its experienced coaching staff and well-structured programs have produced some of the area's finest young talents. Their involvement in this initiative underscores their commitment to using soccer as a vehicle for positive change in our community.

Sterling SC will contribute its expertise and resources to ensure the event's success and lasting impact on the participants. Their coaches will conduct training sessions, provide mentorship, and share valuable insights into the game.

#### **Get Involved**

We encourage all students, parents, and community members to get involved in this exciting initiative. Whether you are a seasoned player or a newcomer to the game, there is something for everyone. Your participation can make a difference – not just in improving your health but in contributing to the overall well-being of our community.

#### The Path Forward

By working together, we can create an environment where our young people thrive, not just as athletes and students but as responsible, healthy, and engaged members of society.

In conclusion, the VYSA and Sterling SC partnership is a fantastic opportunity to promote soccer in our schools. It is a chance to encourage healthy lifestyles, combat obesity, drugs, and violence, and foster a strong sense of community. We look forward to seeing you on the field – let's make this event a resounding success and a stepping stone towards a brighter, healthier future for all.

# Sterling Soccer Festival

A FREE Soccer Festival Celebrating the Beautiful Game
Fun Games

Giveaways (while supplies last)

Health Education and Guidance (INOVA)
Come participate and invite your friends

Date:

March 15

Time:

4 to 6 PM

Field:

Paul Hencken Park 20280 Cascades Parkway, Sterling, VA 20165.

To bring: your soccer shoes, shin guards dress to the weather



